

54th Annual
World Famous Armadillo Festival
April 30-May 3



2025 Sponsorship Packages

MEDIA SPONSOR - \$5,000

9' x 16' Jumbotron (Layout Pending Weather)

- 16 Official Armadillo Festival shirts
- 2 VIP Tables (8 seats) with commemorative lanyards at front of stage for Saturday night's concert
- COMPANY LOGO on Main Stage banners (stays up all year)
- COMPANY LOGO on Video Board at various times throughout the concert on Saturday night
- Drinks & appetizers provided at VIP table
- 20% off discount code towards additional pre order armadillo merch online
- COMPANY NAME on back of festival shirt, color posters, and banners on the square, and shout outs on radio ads & social media
- Yard Sign for your business
- 8 Carnival Armbands to be used at designated armband times

STREET DANCE SPONSOR (2) - \$4,500

Street Dance Stage and Sound - one for Thursday, one for Friday

- Announce Thursday & Friday night entertainment
- 14 Official Armadillo Festival shirts
- 1 VIP Table (8 seats) with commemorative lanyards at front of stage for Saturday night's concert
- COMPANY LOGO on Street Dance Stage banner
- COMPANY LOGO on Main Stage banners (stays up all year)
- Recognition throughout Friday Night Concerts
- Drinks & appetizers provided at VIP table
- 20% off discount code towards additional pre order armadillo merch online
- COMPANY NAME on back of festival shirt, color posters, and banners on the square, and shout outs on radio ads & social media
- Yard Sign for your business
- 8 Carnival Armbands to be used at designated armband times

54th Armadillo Festival Sponsorship Packages

Diamond - \$3,000

- 12 Official Armadillo Festival shirts
- 1 VIP Table (8 seats) with commemorative lanyards at front of stage for Saturday night's concert
- 8 reserved seats in rows behind VIP tables
- COMPANY LOGO on Main Stage banners (stays up all year)
- Drinks & appetizers provided at VIP table
- 20% off discount code towards additional pre order armadillo merch online
- COMPANY NAME on back of festival shirt, color posters, and banners on the square, and shout outs on radio ads & social media
- Yard sign for your business
- 6 Carnival Armbands to be used at designated armband times

Platinum - \$2,000

- 10 Official Armadillo Festival shirts
- 16 reserved seats in rows behind VIP tables at Main Stage concert
- Drinks provided during concert
- 10% off discount code towards additional pre order armadillo merch online
- COMPANY NAME on back of festival shirt, Main Stage banners, banners on the square & posters, shout outs on radio ads & social media
- 4 Carnival Armbands to be used at designated armband times

Gold - \$1,000

- 6 Official Armadillo Festival shirts
- 8 reserved seats in rows behind VIP tables at Main Stage concert
- Drinks provided during concert
- COMPANY NAME on Main Stage banners, banners of the square, shout outs on radio ads and social media

Silver - \$500

- 4 Official Armadillo Festival shirts
- 4 reserved seats in rows behind VIP tables at Main Stage concert
- Drinks provided during concert
- COMPANY NAME on banners on the square, shout outs on radio ads & social media

Armadillo - \$250

- 2 Official Armadillo Festival shirts
- COMPANY NAME on banners around the square, shout outs on social media

DISCLAIMERS:

- Any business who wishes to be a Platinum sponsor or higher **MUST** have payment and application in by the deadline of Friday, February 28. This is to ensure that your logo makes it onto our advertisements and t-shirt. Please email a vector file (if possible) of your company logo to chamberofcommercehamburg@gmail.com as soon as possible. (You may still be a sponsor after this deadline if you are willing to forgo your advertising, if Diamond or above).
- Please fill out your sponsor application in its entirety (including email address) so that you may receive all of your sponsor perks (example: merchandise discount codes).
- The Hamburg Area Chamber of Commerce is composed of a board of unpaid volunteers working with two paid employees. The size and scale of the festival, as well as yearly operating costs, have increased greatly over the past three years. With the rise in workload as well as a rise in the cost of goods and services, we must increase prices of sponsorship packages. We use this sponsorship money only to pay for festival costs, but to cover all operating and event costs throughout the year. We do not receive any funds from the city, county, or state to help with these costs. We are 100% self-funded. We appreciate every sponsor at every level. You keep the Chamber going!

PLEASE FILL THIS FORM OUT AND RETURN TO:

Hamburg Area Chamber of Commerce
108 N Mulberry St
Hamburg, AR 71646

COMPANY NAME: _____

COMPANY ADDRESS: _____

EMAIL: _____

CONTACT PERSON: _____

PHONE NUMBER: (_____) _____

PLEASE CIRCLE WHICH PACKAGE YOU WOULD LIKE:

STAGE PRESENTING MEDIA DIAMOND PLATINUM GOLD SILVER ARMADILLO

T-SHIRT SIZES needed (refer back to sponsorship packages for amount): Size # of shirts

Adult Small: _____

Adult Medium: _____

Adult Large: _____

Adult X-Large: _____

Adult 2X: _____

Adult 3X: _____

Adult 4X: _____

Youth Small (6-8): _____

Youth Medium (10-12): _____

Youth Large (12-14): _____

Youth X-Large: _____

2T: _____

3T: _____

4T: _____

5/6: _____

6 mo: _____

12 mo: _____

18 mo: _____